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## What we offer...

### In-service training:

Influence International has a variety of public service ethics courses including *Essential Ethics for Law Enforcement*, *Essential Ethics for Leadership*, and *Countering Corruption at its Core*.

### Speakers Bureau:

Influence International provides qualified, experienced and passionate speakers on the topics of values, service, and timeless principles of character. Contact us to speak at your next event or conference.

### Comments from participants:

“Passionate presentation. Good material.”

“With the quality of instruction, you were able to drive home the message in the time allotted.”

“Very good and made you think.”

“Engaging and honest (brutally real).”

“Extremely important topic, great discussion and topics.”



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## Influence International

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**Influence International**

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**Influence International** is a 501 (c)(3) non-profit corporation. We identify individual and organizational values to promote positive public service character. Our global vision is effective leaders and organizations through character development. Our simple strategy for carrying out this mission is to **Connect—Listen—Reveal.**



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**Positive values for public service.  
Worldwide.**

[www.influenceinternational.org](http://www.influenceinternational.org)

Telephone: 612-709-0180

## About us...

### Our Vision:

Our global vision is effective leaders and organizations through character development.

### Our Mission:

We identify individual and organizational values and promote positive values for public service. World-wide.

### Our Strategy:

Our simple strategy to carry out our mission is to Connect—Listen—Reveal.

### Our Story:

Influence International's founder, John Bermel has over two decades experience in public service as a law enforcement officer and sergeant. He has also taught ethics to hundreds of law enforcement leaders, civic officials, and education officials. Over years of speaking to diverse audiences, it has become evident that people from different backgrounds and cultures share many of the same values. Influence International seeks to identify these values. We also seek to identify common ties that establish a standard of character in public service. We provide high quality, values-based ethics training in the United States and abroad that focuses on values, character, authority and honor.



## What we believe...

- Public service is a calling, not just a job.
- Character is the key ingredient to executing authority.
- Attitude is the best defense against conformity to unhealthy standards.
- Time is precious and now is the time to develop a healthy attitude and character.
- There is great personal freedom in developing a healthy character.

## What we do...

- We reach out locally and globally to public service workers and leaders to identify values and discuss character and authority.
- We pay attention to and research values, character trends and influences worldwide.
- We promote character reflection and growth for individuals and organizations through speaking, teaching and mentoring.

## How you can help...

We invite you to partner with us in fulfilling our global vision of effective leaders and organizations worldwide.

You can join us by spreading the word about Influence International, praying for the fulfillment of our vision and mission and by considering a tax-exempt donation to our organization



## To Donate...

You can donate online at:  
[www.influenceinternational.org](http://www.influenceinternational.org)

You can mail a donation to:  
**Influence International**  
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